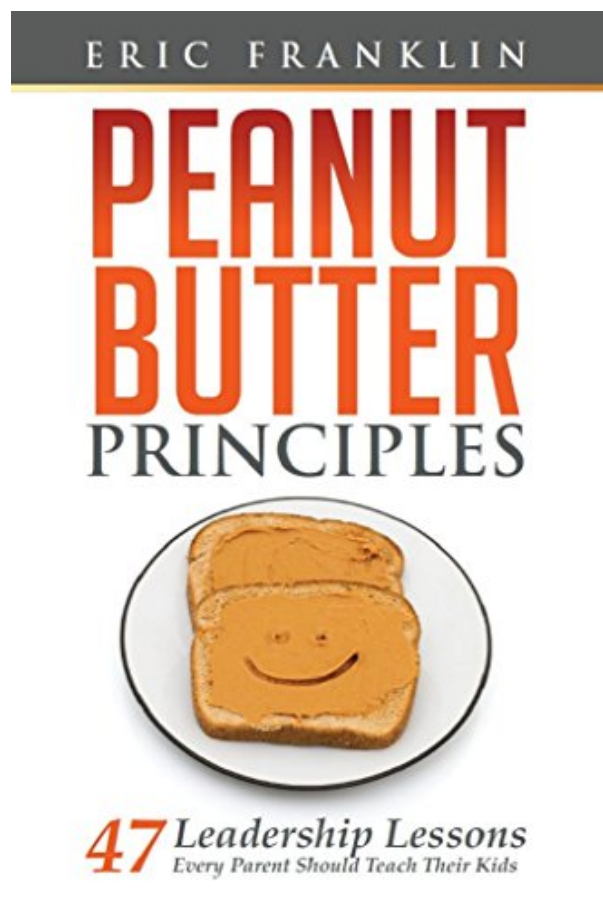


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# PEANUT BUTTER PRINCIPLES



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## About the Author

Eric Franklin has a passion for empowering people to maximize their abilities and opportunities. He has started several successful companies in the areas of information technology, waste management, music and entertainment, management consulting, healthcare, and restaurants. He is sought out for his expertise as a business coach and speaker through his Getting Past Go lecture series and is Chairman of the Southern Maryland Workforce Investment Board.

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**Peanut Butter Principles: 47 Leadership Lessons Every Parent Should Teach Their Kids By Eric Franklin.** In undertaking this life, lots of people consistently aim to do and also obtain the very best. New knowledge, encounter, lesson, and also every little thing that could boost the life will certainly be done. Nonetheless, lots of people in some cases feel perplexed to obtain those things. Really feeling the restricted of encounter and also resources to be much better is one of the lacks to have. Nevertheless, there is a quite simple thing that can be done. This is just what your teacher constantly manoeuvres you to do this one. Yeah, reading is the response. Checking out an e-book as this *Peanut Butter Principles: 47 Leadership Lessons Every Parent Should Teach Their Kids By Eric Franklin* and also other recommendations could enrich your life top quality. Exactly how can it be?

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Great leaders aren't born. They're nurtured.

In *Peanut Butter Principles: 47 Leadership Lessons Every Parent Should Teach Their Kids*, entrepreneur, speaker, author, management consultant and parent Eric Franklin has assembled a wealth of wisdom that has stuck with him like peanut butter sticks to the roof of your mouth gleaned from his parents, extended family; and the many other influential people in his life.

Organized by topics, including *The Super Self*, *Making Wishes Come True* and *The School of Life*, Franklin explains how simple concepts can have lasting power to develop young leaders, including:

Be thankful you don't get everything you ask for.

The difference between a goal and a dream is a deadline.

Your accomplishments should speak for themselves. Don't interrupt.

If you don't make your own decision, someone else will make it for you.

Count your blessings, not your problems.

One by one, you can serve up spoonfuls of *Peanut Butter Principles* to the youth in your life and make a profound impact to help them grow into confident, intelligent, and successful adults and leaders who make good choices, build healthy relationships, and cultivate another generation of leaders.

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## Most helpful customer reviews

4 of 4 people found the following review helpful.

Review of *Peanut Butter Principles* by Eric Franklin

By Elizabeth

"*Peanut Butter Principles*" by Eric Franklin is a very insightful and encouraging book. Mr. Franklin touches on some very good points on how to encourage children and others to reach their full potential. In Chapter 16, Mr. Franklin brings up his faith and points out something I, myself have learned, that, like the title of the chapter, "Faith Makes all Things Possible Not Easy", is very true. As the author points out, our journey to

reach our full potential and to make our lives a success is not easy, but with hard work and perseverance it is possible. Mr. Franklin speaks about how to build up the child's self esteem when helping them. He mentions that they should think for themselves as opposed to giving the child the answers or completing a task for them. Mr. Franklin tells us the importance of persevering in our endeavors and not giving up so easily.

I agree with "Peanut Butter Principles" by Mr. Eric Franklin. Thank you sir, for a very enlightening book, which I, myself can take into account for my own life. I highly recommend "Peanut Butter Principles" by Eric Franklin for anyone, not just parents, teachers or mentors. It has some very excellent guidelines anyone can put to use in their lives. "Peanut Butter Principles" by Eric Franklin is most definitely 'my cup of tea'!!!

3 of 3 people found the following review helpful.

Very practical and insightful!

By Jeannette R Fitzwater

I just read this book after sending my last child out of the nest. I only wish I could have read it years ago...it would be a great motivator during those tough years. In thinking about my three kids, these are the three principles that I have seen play out for them:

#10 The difference between a goal and a dream is a deadline.

#12 Talent and intellect does always add up to success. Perseverance does.

#20 Don't worry about what you don't know. Do what you know.

Thanks for "putting your thoughts to paper"

2 of 2 people found the following review helpful.

Timeless principles your grandparents taught your parents

By Dennis Mitton

Eric Franklin has written a truly useful book for instilling success oriented character traits in your children through 47 Leadership Lessons. In the preface he writes that he grew up 'solidly middle class' and it shows in his lessons. There's nothing here about attachment theory or evolutionary psychology. Instead he has chapters titled Life Is Not Fair. Get Over It, and Your Life Is Not a Rehearsal. My favorite is Everything Happens For A Reason, But Sometimes The Reason Is You're Stupid And You Make Poor Decisions. In five sections he walks readers through principles about self, talent, life lessons, relationships, and good choices. The text is breezy and to the point and Franklin draws widely from his own experiences.

Your grandparents probably took most of these lessons as self evident. You and your parents a little less so. Much of this will be entirely foreign to your children. But just like the new economy and new math we continue to learn that there is nothing new and that there are no short cuts to success and good character. Franklin gives an excellent path for parents and their children.

Hopefully parents will read it to each other as well.

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