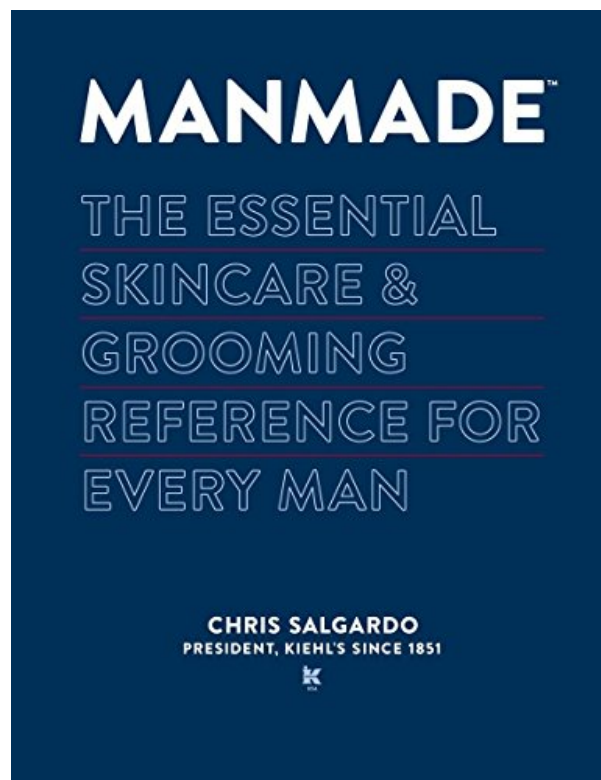


**MANMADE: THE ESSENTIAL SKINCARE &
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About the Author

CHRIS SALGARDO is a long-time beauty and skincare executive who has worked for Chanel Inc., Estée Lauder Companies and L'Oréal USA. Salgado has a never-ending curiosity about grooming, skincare and how to put your best face forward. He is a powerful example of business success achieved through genuine passion. A board member of RxArt and a donor to amfAR for more than two decades, Salgado is an avid philanthropist. He is currently president of the iconic Kiehl's Since 1851 brand in the United States.

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MANMADE: THE ESSENTIAL SKINCARE & GROOMING REFERENCE FOR EVERY MAN BY CHRIS SALGARDO PDF

Chris Salgado, the charismatic president of cult-favorite skin-care line Kiehl's, delivers the definitive guide to grooming every man needs—and was afraid to ask for.

Manmade is the first grooming and skin-care guide created with a 21st-century man in mind. Rather than dispense one-size-fits-all advice, style icon and Kiehl's prez Chris Salgado tailors his guidance to a man's lifestyle and interest level, devoting chapters to the specific grooming needs of the polished gentleman; the extreme sports enthusiast; the bad boy/rebel; the artistic renaissance man; and the DIY hipster. From battling the effects of aging to hair concerns--whether too much or not enough--Chris offers insiders' secrets for looking impeccably (but not obviously) groomed.

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About the Author

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Most helpful customer reviews

14 of 17 people found the following review helpful.

It's not a reference, it's a thick magazine

By Peteris N.

Here is what you will find in this book: basic, vague, feel-good advice, magazine-like single-sentence tips & tricks.

Here is what you will not find in this book:

- * how to determine your skin type or
- * what haircuts look good on you
- * how to shave or choose razors/trimmers
- * specific product recommendations, not even what chemicals to look for in the products or what to avoid

- * any arguments, proof or scientific research why you need to moisturize or apply sunscreen
- * no photos of protected/unprotected skin over a span of several years or any other examples, only stock photos of male models

His advice on how to determine your skin type: go to a dermatologist.

His advice for choosing a haircut: go to a stylist.

His advice what to do if you are bald or are getting bald: go to a stylist and ask what's best.

There are no examples of haircuts on different shapes of heads, there are no photos that compare what haircuts look good and bad on balding men. His advice for grooming your hair is to use shampoo, conditioner and go to a barber every three weeks. He covers shaving by advising you to shave with the grain, always use a sharp razor and use beard oils, go to a barber and... that's it.

What's worse, the book is repetitive. He addresses specific grooming needs for several types of lifestyles... except the advice you'll read is the same. I read about moisturizing and "eye cream with an SPF of no less than 50" eight times.

This book looks like a magazine, not a book.

This book was given me as a gift for Christmas. I really wanted to like this book so as to not hurt the feelings of the person who gave it to me. There's "reference" in the title, but the book is practically useless. I'd ask for a refund if I could.

6 of 7 people found the following review helpful.

Spending money on an advice book about spending money to get advice.

By Chuck Saint

I was expecting more useful advice for grooming. This book isn't very valuable as a tool for skincare or grooming. There was no instruction about how different ingredients work for or against your skincare, or any specific information about the art of shaving. Most of the suggestions involve paying someone else to decide all these things for you. I was hoping this "guide" would be helpful for the regular man trying to up their grooming game, but often it only teaches you how to spend money for the best advice. Disappointing.

2 of 2 people found the following review helpful.

Awesome for any guy. Highly recommend!

By Jared Thomas

What's cool about this book is that it makes you think about how the way you take care of yourself is a reflection of the way you care for the people in your life or the various roles you have. It makes you more conscious of how you take care of yourself as a whole, from how you adjust to jet lag to proper grooming being another investment you make in yourself. The other cool thing is that there are life hacks in each chapter that cover everything from a DIY-version of polishing your shoes to keeping unruly eyebrows in place. I think this is an excellent book for any guy looking for improvement not only in grooming but in becoming a more positive and confident person to both himself and to others. I highly recommend.

See all 20 customer reviews...

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