

# **HACKING KICKSTARTER, INDIEGOGO: HOW TO RAISE BIG BUCKS IN 30 DAYS: SECRETS TO RUNNING A SUCCESSFUL CROWD FUNDING CAMPAIGN ON A BUDGET (UPDA**



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# HACKING KICKSTARTER indiegogo

*How to Raise Big Bucks in 30 Days!*

*Secrets to  
Running a  
Successful  
Crowd Funding  
Campaign  
on a Budget*



## PATRICE WILLIAMS MARKS

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## Review

"Hacking Kickstarter is the Bible for all those who want to kick start their crowd-funding project."

"The author, Patrice Williams Marks, has done a lot of research. She has identified readily available and cheap but powerful media technology tools to make your project successful. If you've had a failed campaign take a look at Patrice Marks book for examples on how to turn things around. This book is great for those who need ideas as it has examples and tips on how to get back on your feet. I give this two thumbs up and a 5/5 review score." -Night Owl Reviews

## From the Author

I hope you find this book not only useful but intrinsic to your crowdfunding success.

A lot of research and thoughtful consideration went into every page. I added chapters, insight into the process that I could have used myself when creating my campaign.

If you find a subject missing that you would like to see, please feel free to contact me, as I will be updating this book several times a year to keep up with new trends.

Since writing Hacking Kickstarter, I have been both surprised and humbled by your kind reviews. I am extremely appreciative of all those who have taken the time to write a quick review here, or on Goodreads, or even a quick retweet in my direction (@PWilliamsMarks).

Feel free to share this book with friends. Lots of friends.

Thank you for being apart of this journey. You're amazing.

To your success!

From the Inside Flap

Available as an ebook as well with active  
links.[PatriceWilliamsMarks.com](http://PatriceWilliamsMarks.com)@[PWilliamsMarksFacebook.com/Author.PatriceWilliamsMarks](https://www.facebook.com/Author.PatriceWilliamsMarks)

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From the mix of knowledge as well as actions, an individual could boost their ability and capacity. It will lead them to live as well as work better. This is why, the pupils, workers, and even employers ought to have reading behavior for books. Any type of publication Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda will certainly give particular knowledge to take all advantages. This is what this Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda informs you. It will certainly add even more expertise of you to life as well as work much better. Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda, Try it and confirm it.

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Companion book now available for pre-order at 50% off. Kickass Kickstarter Gods (Book 1): Experts Reveal Their Pathways to Millions Through Crowdfunding (ASIN: B01JDC3BU6)-----WARNING: DO NOT LAUNCH YOUR CROWDFUNDING PROJECT BEFORE READING THIS BOOK

FACT: Over 65% of crowdfunding projects fail. Why? Top 5 Reasons For Failure:

- 1) Campaign Missing Key Elements
- 2) Launched Before Gathering Your Tribe
- 3) Expected That if You Build It, They Will Come
- 4) Poor Advertising/Social Media Strategy
- 5) Lack of Partners

Hacking Kickstarter, Indiegogo (or any other crowdfunding site) How to Raise Big Bucks in 30 Days walks you step by step into the process of creating, launching and wrapping your crowdfunding project.

Learn:

- How Curated Communities Can Give You Added Exposure
- How to Get Featured in Kickstarter and Indiegogo's Newsletters (solid gold)
- How to Grab Funders Attention the Moment They Land on Your Page
- How to Generate Traffic to Your Project
- How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project
- How to Relaunch a Failed Campaign
- Websites to Post Your Projects to For Added Exposure
- Comprehensive List of Popular and Niche Crowdfunding Sites
- and Much More!

Tried and true tactics, tips and secrets that work.

SCROLL UP AND GRAB A COPY OF THIS BOOK NOW and you'll be able to enhance your project's success rate ten fold!

- Sales Rank: #700994 in Books
- Published on: 2013-06-14
- Original language: English
- Number of items: 1
- Dimensions: 8.50" h x .24" w x 5.50" l, .22 pounds
- Binding: Paperback
- 104 pages

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"Hacking Kickstarter is the Bible for all those who want to kick start their crowd-funding project."

"The author, Patrice Williams Marks, has done a lot of research. She has identified readily available and cheap but powerful media technology tools to make your project successful. If you've had a failed campaign take a look at Patrice Marks book for examples on how to turn things around. This book is great for those who need ideas as it has examples and tips on how to get back on your feet. I give this two thumbs up and a 5/5 review score." -Night Owl Reviews

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Feel free to share this book with friends. Lots of friends.

Thank you for being apart of this journey. You're amazing.

To your success!

#### From the Inside Flap

Available as an ebook as well with active links.PatriceWilliamsMarks.com@PWilliamsMarksFacebook.com/Author.PatriceWilliamsMarks

#### Most helpful customer reviews

28 of 36 people found the following review helpful.

A pathetic excuse for a book

By Amazon Customer

This is the worst book I have ever read. If I could give this book zero stars I would.

The book is written on a 7th grade level. It was clearly thrown together without any effort to polish a hastily composed initial draft. The book is is incoherent. Often I was left scratching my head--what did she mean to say?

The author Ms. Marks is keenly capable of self-promotion, which is why the lead material catches your eye



and makes you want to buy it (probably many of the 5 star ratings on this book are from her own inner circle and herself). And there is an occasional sentence in this book that is well written, which proves that the author may be capable of writing reasonably well.

The book is insulting to read. The author is perfectly comfortable gouging the reader for \$5 after giving the bare minimum effort writing it. This author appears content to take the path of absolute minimum effort to take your hard earned money. She takes no pride in her work.

By way of example, here is a quotation from the Kindle edition of the above-referenced book on iphone, location 522 of 1241:

"I'm going to offer it at maybe 14K is going to be my goal because that is actually what I need to provide the project or to actually send things off. If I'm doing an album and yes, I'd like a hundred K, but really I can get it done for 10 grand, and I can provide all digital stuff that doesn't cost me money to ship or produce."

While there are worse sections, this is a pretty typical excerpt from this book. As readers can see, it is painful to read.

There are other crowd funding books out there that give similar crowd funding advice and are written by normal standards of clarity. Please do not waste your money on this book.

5 of 6 people found the following review helpful.

Crowd-Funding Money maker

By My\_2\_Cents

The book is a quick read but it is really full of helpful hints, examples and insight. It was obvious that the author, Patrice Williams Marks, really knows what she is talking about. I think crowd-funding is a brilliant idea and one anyone considering going into business for themselves or that has an idea but not the cash to get it started need to know about and this book is a must read. I know the first thing I asked myself was, "What is crowd-funding?". Crowd-funding is a new trend using various websites (Kickstarter being one of the most popular) and it works by helping people that have great ideas but don't have the money to fund them. These people can pitch their ideas to the public in hopes that they will donate money to help fund them. I had watched a TV show once in the past that was basically crowd-funding. People try to convince the "sharks" to invest in their business. Kickstarter is a website that basically does the same except you are not on TV.

This helpful little book walks you step-by-step into the process of creating, launching and wrapping your project. In this book you will learn:

How Curated Communities Can Give You Added Exposure

How to Get Featured in Kickstarter and Ingiegogo's Newsletters (solid gold)

How to Grab Funders Attention the Moment They Land on Your page

How to Generate Traffic to Your Project

How to Easily Find and Target Bloggers and Journalist Who Want to Publicize Your Project

How to Relaunch a Failed Campaign

Websites to Post Your Projects to For Added Exposure

Comprehensive List of Popular and Niche Crowd Funding Sites

and Much More!

I thought this was a pretty brilliant book and really enjoyed reading it. I hadn't heard about Kickstarter or anything before reading this book so I did a little background work first to find out what exactly crowd-funding and Kickstarter were. I recommend this book to anyone with an idea or to other "How To" people

like myself. It flows easily and is written in everyday words so it's not too technical to understand. I don't have any complaints about the book but one small thing. It had a couple grammatical errors in it and that was one of her helpful hints to success. Other than that this book is a great read and full of very helpful information.

2 of 2 people found the following review helpful.

A Quick Read BUT Chockful of Crucial Information!!!

By Remy McGrath

I was recently involved in a Kickstarter campaign and reading this book would have saved us a lot of time and energy as first timers. You hear about the phenomenal successes of other people's campaigns but then you reflect on the reality that the majority of campaigns fail. Where does one begin? Read this book, people!

Even though the title includes the word "hacking" there is nothing scammy or underhanded here. Just tried and true legitimate methods for making your campaign count whether it be a new consumer product, a book, a film or movie. It's all possible now if your idea is good and you can get the backing.

This was a breezy and engaging read that'll get you started in the right place. Great tips on how to find an audience and build buzz in the run up to your project's launch...and how to continue and increase that buzz post-launch.

In summation, if you're considering Kickstarter or Indiegogo to fund your project don't start in the middle of nowhere without a map. You need a helpful friend in your corner. With this little book in your hip pocket, you've got that friend and she's there helping you through. Enjoy and good luck!

See all 42 customer reviews...

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Based on some experiences of many people, it remains in fact that reading this **Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda** could help them making far better option and also offer even more encounter. If you wish to be one of them, let's acquisition this publication Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda by downloading guide on link download in this site. You can get the soft file of this book Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda to download and install and deposit in your offered electronic tools. What are you awaiting? Allow get this book Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda on-line and also read them in at any time and any place you will read. It will certainly not encumber you to bring heavy publication Hacking Kickstarter, Indiegogo: How To Raise Big Bucks In 30 Days: Secrets To Running A Successful Crowd Funding Campaign On A Budget (Upda within your bag.

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