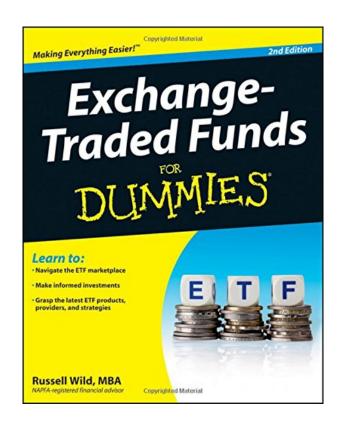
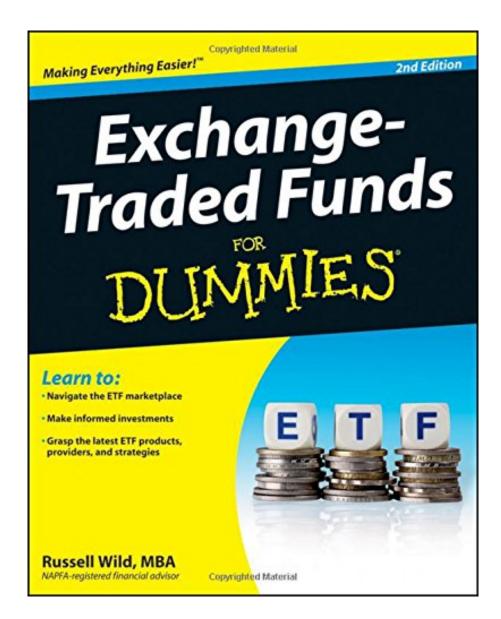
EXCHANGE-TRADED FUNDS FOR DUMMIES BY RUSSELL WILD



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From the Back Cover

The fast and easy way to get a handle on ETFs

Playing with money can be hazardous to your wealth, so how can you use ETFs to diversify your investments without losing your cash and your cool? Exchange-Traded Funds For Dummies, 2nd Edition shows you in plain English how to weigh your options and confidently pick the ETFs that are right for you to build a lean, mean portfolio and optimize your profits. So what are you waiting for?

- The ABCs of ETFs find out everything from what makes ETFs so sleek and economical to what goes into actually buying, holding, and selling them
- Don't put all your eggs in one basket discover how to mix and match your stock ETFs to build a diversified portfolio that will serve you well in both good times and bad
- Put the "I" in diversification meet a bevy of bond, real estate, and commodity ETFs you can massage into your portfolio for maximum diversification
- Sample the menu take a look at sample portfolios and find one that fits like a glove, or tinker around and make one that suits your personal tastes, preferences, and goals
- Find your zen every good portfolio needs a cool head and steady hands to maintain and tweak it, and that's just what you'll learn to do

Open the book and find:

- The differences between ETFs and mutual funds
- The ETF players: Who creates, sells, and manages the funds
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- Advice for adding international investments to your mix
- ETFs that allow you to invest in industry sectors

• Ten mistakes most investors (even smart ones) make

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- Manage small, large, sector, and international investments
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- Work non-ETFs into your investment mix
- Revamp your portfolio to fit life changes
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Plus, you'll get answers to commonly asked questions about ETFs and advice on how to avoid mistakes that many investors—even the experienced ones—make. It provides forecasts of the future for ETFs and personal spending and also provides a complete list of ETFs and Web resources to assist your investment. With Exchange-Traded Funds For Dummies, you'll soon discover what makes ETFs the hottest investment on the market.

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I recently inherited \$70k and have been trying to figure out what to do with it. The information in this book has been very helpful to me in learning more about Exchange Traded Funds. Not only is the book educational, but it is very practical. The author makes a very compelling argument for investing in ETFs. The For Dummies books are very, very underrated in my opinion. It is worth a look.

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