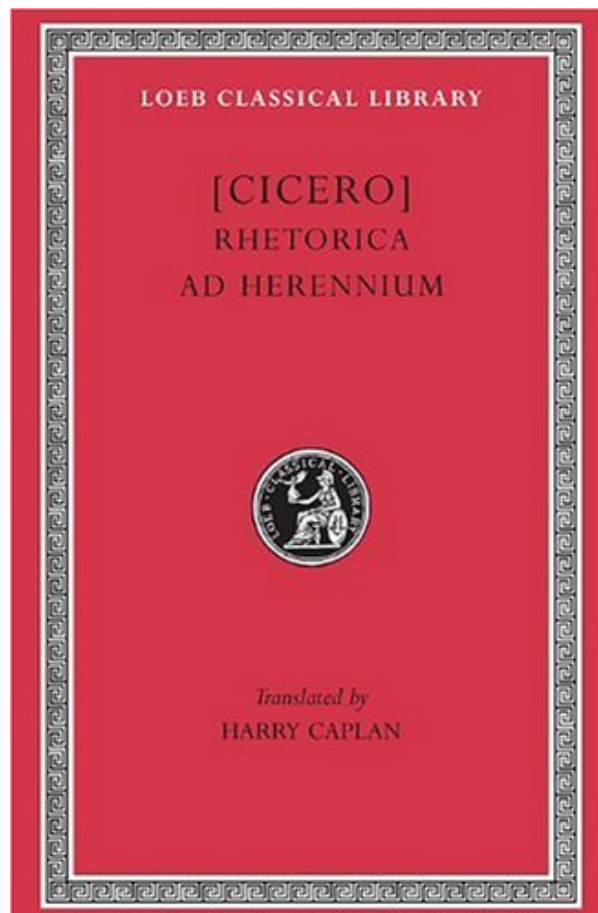
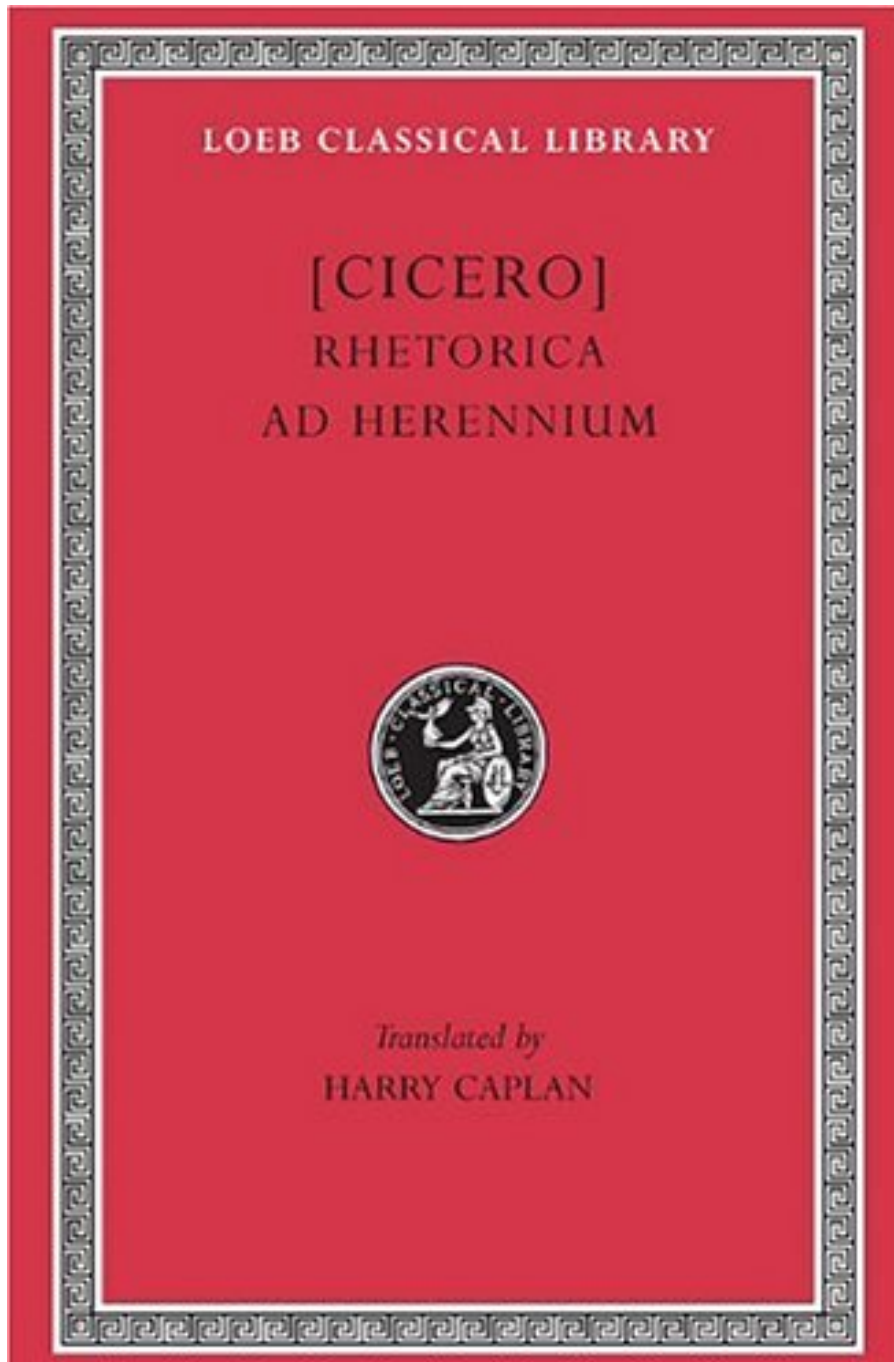


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Cicero (Marcus Tullius, 106–43 BCE), Roman lawyer, orator, politician and philosopher, of whom we know more than of any other Roman, lived through the stirring era which saw the rise, dictatorship, and death of Julius Caesar in a tottering republic. In his political speeches especially and in his correspondence we see the excitement, tension and intrigue of politics and the part he played in the turmoil of the time. Of about 106 speeches, delivered before the Roman people or the Senate if they were political, before jurors if judicial, 58 survive (a few of them incompletely). In the fourteenth century Petrarch and other Italian humanists discovered manuscripts containing more than 900 letters of which more than 800 were written by Cicero and nearly 100 by others to him. These afford a revelation of the man all the more striking because most were not written for publication. Six rhetorical works survive and another in fragments. Philosophical works include seven extant major compositions and a number of others; and some lost. There is also poetry, some original, some as translations from the Greek.

The Loeb Classical Library edition of Cicero is in twenty-nine volumes.

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- Published on: 1954-01-01
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Trial Techniques for the Ancient Attorney

By George R Dekle

When I was in law school at the University of Florida back in the 70's, our student bar association raised money by selling "looms" on the law courses. Looms were the typed up notes of the students who made the highest grades in each of the classes. Looms were clear, concise statements of the essentials of a course without all the extraneous verbiage that creeps into didactic presentation.

"Rhetorica ad Herennium" reads like a loom. It states its points in clear, concise language without elaboration. The points are well made and highly relevant to the subject of persuasive oratory.

You might well describe "Rhetorica" as an ancient handbook on the subject of arguing a criminal case to a jury. At some trial advocacy school I attended sometime during my career as a lawyer, I learned a basic outline for delivering a final argument. You can imagine my amusement when I learned that this basic outline came from a 2,000 year old book. That isn't the only part of the book applicable to the modern courtroom.

The ancient rhetorician was to be skilled in five areas: 1. Invention: Deciding what to say. 2. Arrangement: Deciding what order to say it in. 3. Style: Saying it well. 4. Memory: Remembering what to say. 5. Delivery: The nonverbals that accompany speech.

"Rhetorica" consists of four books arranged as follows:

Books I & II cover Invention, especially as it relates to Judicial or Forensic Rhetoric, giving an analysis as timely as an article from last week's law journal. Although the technology of rhetoric has changed markedly since the days of Cicero, the general principles of rhetoric haven't changed much at all.

Book III takes up Ceremonial and Deliberative Rhetoric and also deals with Arrangement, Delivery, and Memory.

Book IV, which proves the most tedious, deals with Style.

12 of 13 people found the following review helpful.

Recommended.

By Damien A. Ramjattan

I recently received this book and just started reading it. I bought it mainly for the passages on memory and I have to say so far it has some things that I use that really helps out. Even if it's not specifically for that. This book is great in simply learning how to argue or rather, learning how to create an algorithm to arguments. I would recommend this to anyone.

31 of 42 people found the following review helpful.

Rhetoric for Dummies

By A Customer

I think this is one of the best books on public speaking I have ever read. It is clear and concise. The author lays out what you are to know and do very well. I would recommend Ad Herennium to anyone. I am really glad my 10th grade Rhetoric teacher made me read this!!!

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